

## **Innovation of Ideological and Political Education in Colleges and Universities under the guidance of Educational Ecology**

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**Abstract:** With the development of ecological theory, the coordinated, holistic, systematic and dynamic view of educational ecology has a profound influence and enlightenment on ideological and political education in colleges and universities in China. The practice of ideological and political education under the guidance of teaching students' state is not only helpful to promote the economic and social environment and the benign interaction of political education in colleges and universities, but also to strengthen the strategic position of ideological and political education in our country. Creating a good public opinion environment, family atmosphere and school atmosphere, promoting the coordination between the three, is an effective way to reform ideological and political teaching in colleges and universities.

### **1. Introduction**

Ecology, first founded in 1866 by Ernst Haeckel. Nowadays it has gradually developed into a kind of science to study the relationship between ecology and living things. Especially after introducing the methods and concepts of information theory, cybernetics and system theory, ecology has ushered in new development opportunities and trends. With the diversification of human activities and the continuous expansion of the scope of life, the scope of ecological research has been extended to the human society and the diversity of various ecosystem complex systems. It can be seen that the reform of ideological and political teaching in colleges and universities based on ecological guidance can further strengthen the effectiveness of teaching in colleges and universities[1].

### **2. Existing Problems in Ideological and Political Education in Colleges and Universities**

#### **2.1. Lack of Sth the Teaching Concept**

The main function of the ecosystem is to meet the needs of the main body growth and promote the harmonious symbiosis between the environment and the ecological subject. And the ideological and political teaching system in colleges and universities can also be called a kind of "artificial" ecosystem, and the system also has a strong purpose, that is, colleges and universities apply purposeful, organized and planned social practice activities to students through relevant political ideas or ideas, and the activities also need to meet the needs of society. Although a series of ideological and political teaching rectification work has been carried out actively in colleges and universities in various provinces and cities at present, some colleges and universities still tend to be more holistic in their ideological and political teaching work, often neglecting to give full play to students' subjectivity and lack of consideration in students' individual differences, thus missing the teaching links and measures for students' pertinence[2]. In addition, there are some colleges and universities in the ideological and political teaching work, the social and humanized teaching focus

is not accurate, think that teaching will make students adapt to the social environment unconditionally, but ignore the students' individualized and humanized needs, the guidance of teaching in the subjective needs of students is more patterned, and did not establish the correct "student-oriented" teaching concept, resulting in the ideological and political classroom also become patterned, seriously affected the effectiveness of ideological and political classroom development.

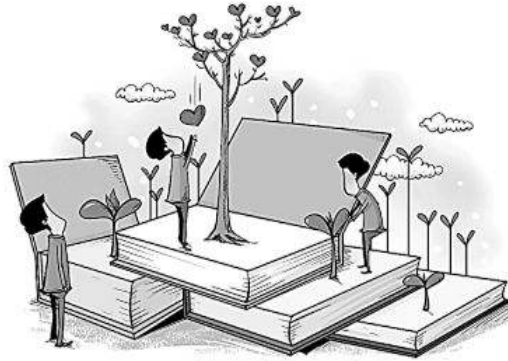


Figure 1 Teaching philosophy

## 2.2. Lack of Effective Teaching Communication

Under the background of diversified social development, most colleges and universities gradually attach importance to the role of ideological and political teaching, accelerate the progress of ideological education optimization, and expand the scope of ideological and political education for students. However, many colleges and universities often ignore the key steps of teaching communication because of various factors, and pay little attention to the surrounding environment of students' life, which has a great adverse effect on the orderly development of ideological and political teaching in colleges and universities, which makes the ideological education work in colleges and universities have to face "ecological dilemma ". The concrete manifestation is that there is no timely and effective communication and cooperation with the students' families and the social environment, which greatly weakens and restricts the development trend of ideological and political education work in colleges and universities in our country, which makes it impossible for families, schools and society to form the result of education, and not even some college students have the phenomenon of moral anomie [3].



Figure 2 Moral anomie

## 3. The Guiding Significance of Ecological View to Ideological and Political Teaching

With the continuous changes and development of society, there are many problems in the practice of ideological and political teaching in colleges and universities in our country. Obviously, the traditional ideological and political teaching classroom is no longer applicable to the needs of today's society and cannot meet such changes. Therefore, the ideological and political innovative

teaching reform based on the guidance of teaching ecology is imperative, and it has a very important guiding significance and positive effect on the ideological and political teaching mode in colleges and universities in our country, which is divided into the following two points.

### **3.1. Promoting the All-Round Development of Students**

The reform of ideological and political education under the guidance of education ecology is very helpful to promote the all-round development of college students. At present, the teaching concept of integrating ecology into the classroom has been paid more and more attention to. The aim of ideological and political teaching is to create people by virtue. Therefore, if colleges and universities want to cultivate college students who meet the needs of the society, all aspects are excellent and have high quality, they must actively explore the classroom teaching methods and measures based on ecological view, and integrate ecology theory into ideological and political teaching effectively, which cannot only enhance students'comprehensive ability in all aspects, but also realize the teaching goal of students'overall development.

### **3.2. To Ensure the Effectiveness of Teaching**

At present, no matter which subject teaching, the biggest teaching obstacle and difficult problem is how to ensure the effectiveness of teaching, ideological and political teaching is no exception. Under the traditional teaching form of ideological and political teaching, not only the teaching content is monotonous and boring, but also the teaching method is rather rigid. In order to realize the actual effect of ideological and political classroom, teaching reform is imminent. However, introducing the ecology theory skillfully can effectively stimulate the students'learning enthusiasm, enrich the ideological and political teaching content, make the teaching form diversified, increase the vitality of the classroom, and then provide the effective guarantee for the effectiveness of the ideological and political teaching work [4].

## **4. The Innovation Strategy of Ideological and Political Education in Colleges and Universities under the guidance of Educational Ecology**

### **4.1. Ecologicalization of Teaching Content**

The ecologicalization of teaching content requires political teachers to integrate the knowledge of ecological national conditions, ecological ethics, ecological science and so on into the ideological and political teaching practice of higher education. It is not only necessary for students to grasp the objective value relationship between nature and human beings, to further understand the ecological value of biological diversity in nature, but also to make students realize the close relationship between man and nature, to correctly recognize the problems existing in the ecological environment of our country, to understand the urgency and seriousness of them, and to link the students'emotion and teaching content of ecology and society effectively. So that students in social practice, both ecological ideological and political theory basis, but also ecological emotion as a guide for action. To realize students'correct recognition and recognition of ecological values, and to use them as indicators and action guidelines for future behavior norms.

### **4.2. Ecologicalization of Teaching Methods**

In colleges and universities, college students are in the critical period of drastic changes in outlook on life and values, and the students in this stage are extremely complex and active in their ideological state. Many factors such as social environment and campus life environment are very easy to influence it. Ecological values require the establishment of a holistic thinking form, that is to say, using the "systematic analysis method" to treat teachers and students and the environment as an ecosystem, according to the students'actual situation, correctly recognize that the education under the guidance of ecology not only covers the simple teaching of ecological knowledge theory, but also includes adjusting the individual ecological spirit of students, balancing the conflict between students'existing values, helping students to reshape the values of ecologicalization, so that students can clearly recognize the complexity of society, and what they need to give up and adhere to when

they come into contact with the complex social values, and ultimately promote the healthy development of the whole ecological society.

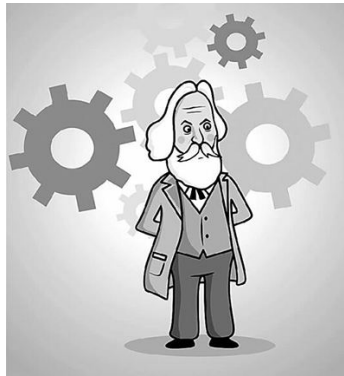


Figure 3 Systematic analysis

#### 4.3. Ecologicalization of Teaching Environment

Creating an ecological school atmosphere. Students in the life, learning process, almost every moment in the face of the campus culture environment, regulations and material environment. Therefore, the teaching innovation under the guidance of ecology should start from shaping the ecological campus environment. College students can gradually form a good humanistic literacy and spiritual style play a subtle role in promoting. First of all, the construction of school ecological atmosphere can start from optimizing the material environment. Scientific planning of buildings, such as stadiums and buildings in schools, rationalization of the design of campus sculpture, landscape, road and other physical systems, but also to highlight the characteristics of the school, development history and future direction, the combination of cultural atmosphere and ecological campus construction, in the invisible, highlight the campus history and culture, transmission of political and ideological ecological teaching atmosphere[5]. Secondly, we can start from the regulations of the campus system. Scientific formulation of student services, management, education and other aspects of the system, methods, guidelines and regulations. Through the construction of ecological campus system, we can strengthen the safety consciousness, honesty consciousness and legal consciousness of teachers and students, strengthen the cohesion of campus, and ensure the efficient operation of campus ecological system mechanism.

Creating an ecological family environment. Family is the starting point of students'education, and parents'view of employment, love, ecological values, outlook on life and world outlook have the most direct influence on their children. Therefore, it is necessary for the campus to strengthen the communication with the students'families, guide the parents to standardize their own words and deeds, set a good example for their children, establish a good family style, and make the children gradually have the feelings of punishing evil and promoting good, distinguishing between right and wrong, and judging the situation. Makes the student's family environment full of warmth and love, fully guides the student to have the benevolent lover, the devotion love, the knowing kindness returns the life realm.

#### 5. Conclusion

In conclusion, in order to meet the needs of the times smoothly, the ideological and political teaching strategies of colleges and universities need to keep pace with the times, actively change the traditional teaching ideas, and realize the innovation of ecological ideological and political teaching in teaching contents, teaching methods, students'family environment, campus environment, public opinion environment and so on under the guidance of ecology.

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